

Editors' Introduction

Neville Vakharia
Drexel University

Paul Bonin-Rodriguez
University of Texas at Austin

Welcome to *Artivate: A Journal of Entrepreneurship in the Arts* 11.2. The beginning of a new year brings a sense of renewal and growth. We're encouraged by the continued growth of our journal's scope, reach, and impact brought about by our dedicated editorial board, authors, peer-reviewers, and our publishing partners at the University of Arkansas Press. *Artivate* is truly a team effort that is helping to shape the future of our growing and maturing field.

The articles in this issue span a broad spectrum of arts entrepreneurship fields of inquiry. In "From Gung Ho Heroes and Their Tragic Counterparts to Catalyst Characters: Figures of the Cultural Entrepreneur in the Scholarly Literature," Sara Malou Strandvad encourages us to move beyond the traditional stereotype of the creative entrepreneur as either a hero or a tragic figure, extending the current literature to create a more collaborative and catalyzing view.

Chikelue Chris Akabuiké's "Entrepreneurial Engagements: Its Motivations and Challenges Among Undergraduate Students of Nsukka Arts School in Nigeria" offers a quantitative analysis of sculpture students who pursue art-related entrepreneurial opportunities to support their studies. Though focused primarily on motivations, Akabuiké's findings invite considerations of how policymakers in academia, and in business, might support and prepare students for their efforts.

Charlie Wall-Andrews also speaks to policymakers in academia and business in her findings. Her "Meta-Analysis on the Importance of Entrepreneurship in Canada's Music Industry" applies quantitative and qualitative analyses of key entrepreneurial skills and traits in business to the case of the music industry, particularly in the face of digitalization, and proposes systems of support.

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Our issue concludes with Kathryn L. Brown's review of Jason C. White's new book, *Innovation in the Arts: Concepts, Theories, and Practices*, observing that the book's precise explication of its key terms has much to offer to the field of arts entrepreneurship.

Finally, this new year brings about another exciting change in *Artivate's* continued evolution. After close to five years of serving as co-editors, we are handing over editorial leadership to a new team of four talented and dedicated co-editors who will continue the journal's growth and success. By expanding the number of co-editors, *Artivate* will be able to do even more to connect with our field, communicate our work, and expand the types of offerings we provide. Throughout our tenure, we have been committed to a field-building project by working to bring forth new authors and ideas and expanding the editorial team. We are pleased that our goals are shared by this new co-editorial team:

- Olaf Kuhlke, Chair of Arts Entrepreneurship, Minneapolis College of Art and Design
- Diane Ragsdale, Director and Scholar of Master of Arts in Creative Leadership, Minneapolis College of Art and Design
- Jose Valentino Ruiz-Resto, PhD, Assistant Professor and Program Head of Music Business & Entrepreneurship, University of Florida
- Andrew Taylor, Director of the Arts Management Program, American University

We will remain on the editorial board and provide continued support to our new editorial team. We're thrilled to have such an incredible group of people leading *Artivate* into its next chapter, and we look forward to a bright future for our journal and our field.

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